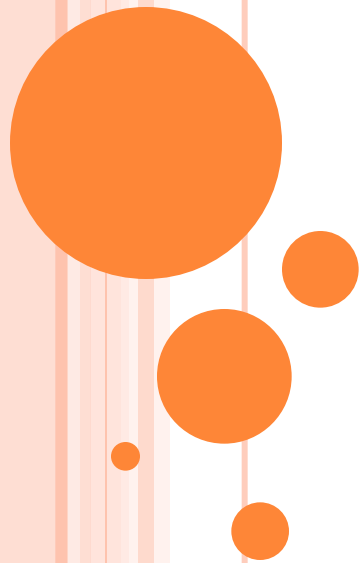


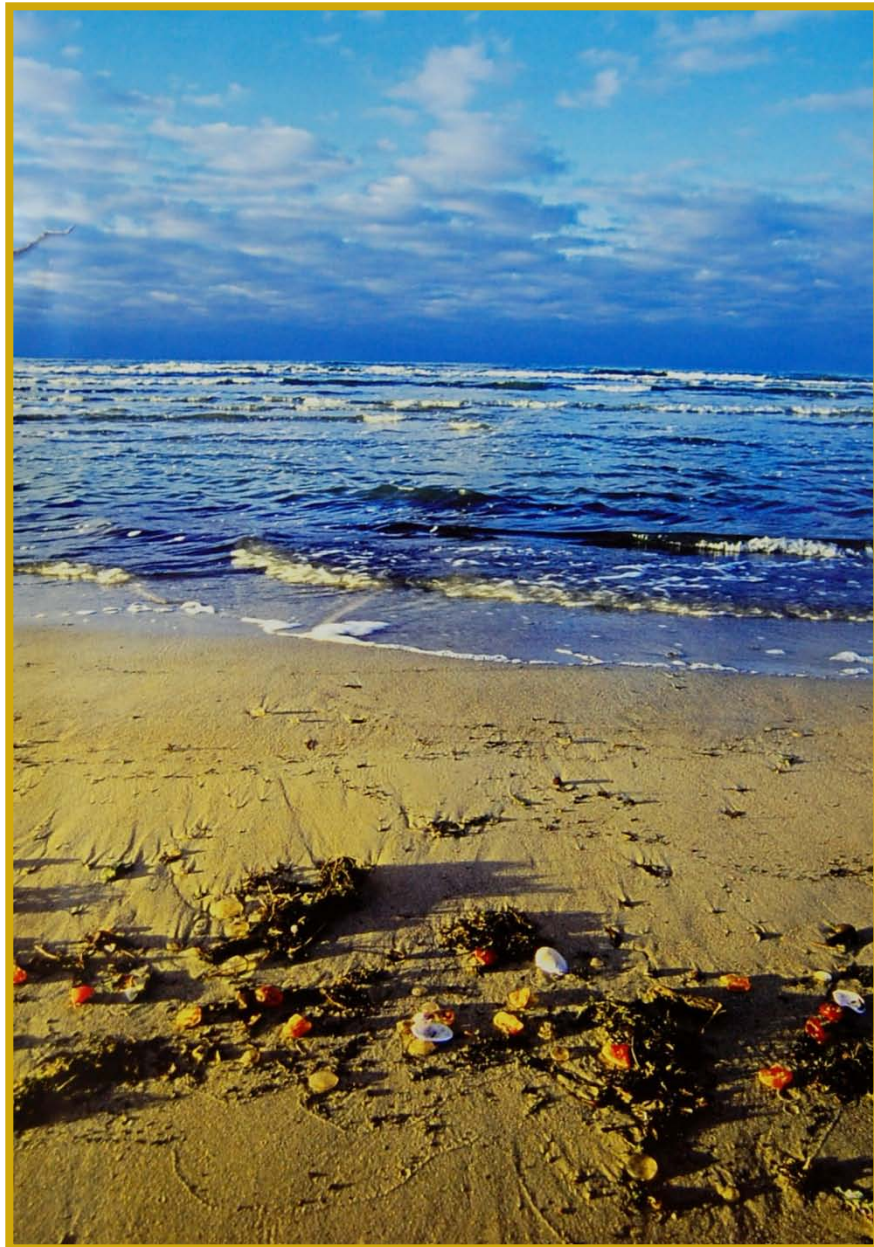
AMBERLAND – WHAT IS IT?



**Irmantas Sujeta
Eimantas Mikšys
Bornholm,
2011 04 08**

AMBERLAND:

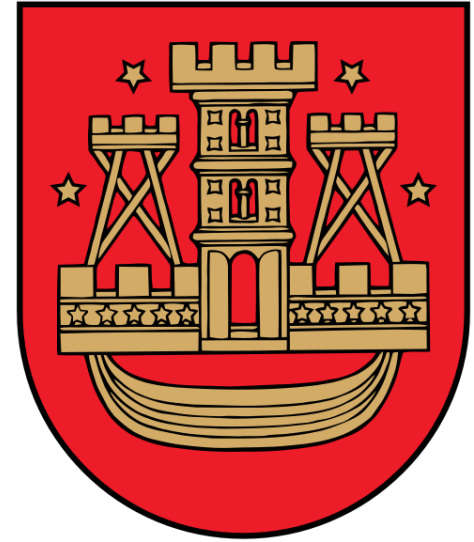
- Klaipėda
- Palanga
- Neringa
- Šilutė
- Skuodas
- Gargždai
- Kretinga



KLAIPĖDA

- Klaipeda District is located in the Western Lithuania - in an unique region proud of its sandy Baltic beaches, fishy Curonian Gulf and the river Minija;
- It enjoys perspectives of new and traditional business development, possibilities for excursion tours and cultural tourism. Number of tourists increases every year and now there are more than 60 thousand of tourists (except for those tourists, who come in festivals) in Klaipeda every year. Klaipeda is popular among people from Germany, Japan, Russia, Scandinavia, Poland, France, Switzerland, Netherlands and Spain.
- Every year Klaipeda is organizing Sea Festival. Klaipeda becomes a center of Lithuania for a three days.





KLAIPĖDA

- In 2009 Klaipeda had „The Tall Ships‘ Races 2009“ and „Europeade“ festivals, which attracted here more than 1 million tourists from around the world;
- Klaipeda is one of those cities, in which will be played European men’s basketball championships games;
- Klaipeda has longest bicycle road in Lithuania, which takes more than 10 kilometers in the city. There also bicycle road between Klaipeda, Karkle and Palanga (about 25 kilometers);
- Klaipeda has unique non-freezing sea port and in winter becomes the center of shipping, because other northern countries ports are frozen;
- Klaipeda has a Cruise ships terminal. Also city is connected with other cities in Lithuania by rails and is around 30 kilometers away from international Palanga airport.
- Klaipeda has a Dolphinarium and Sea museum.



MINI ZOO

- More than 300 animals found home in private zoo, where people can see a lot of wild and domestic animals



LET'S MEET IN PALANGA!

- Tourism, tourism, tourism – why?



• Best known Lithuanian resort on Baltic sea:

-Dunes, sandy beaches, fresh air, different kind of sport and other activities.

-Even Lithuanian national basketball team has sport camps there!

• Growing number of newly accommodations and hotels for:

-Conferences (from 12 to 700 persons);

-Rehabilitation centers/sanatoriums (counts around 8 big institutions);

-Hotels and SPA for other leisure time (up to 28 hotels with 2 to 5 stars service);

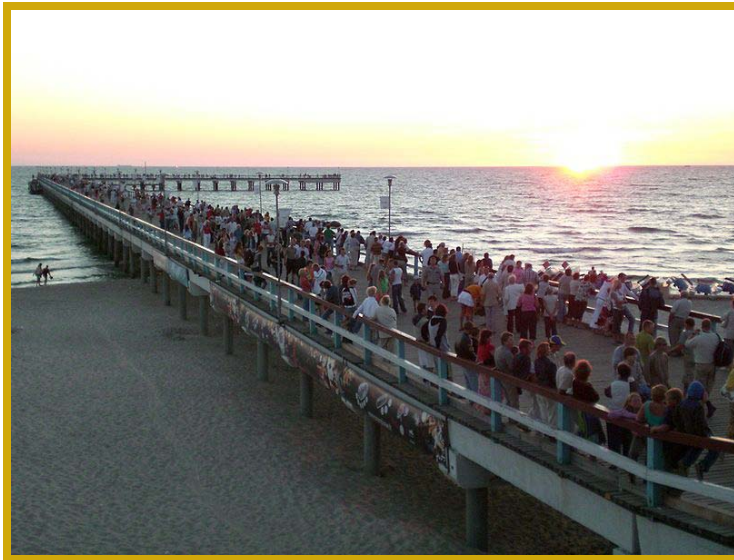
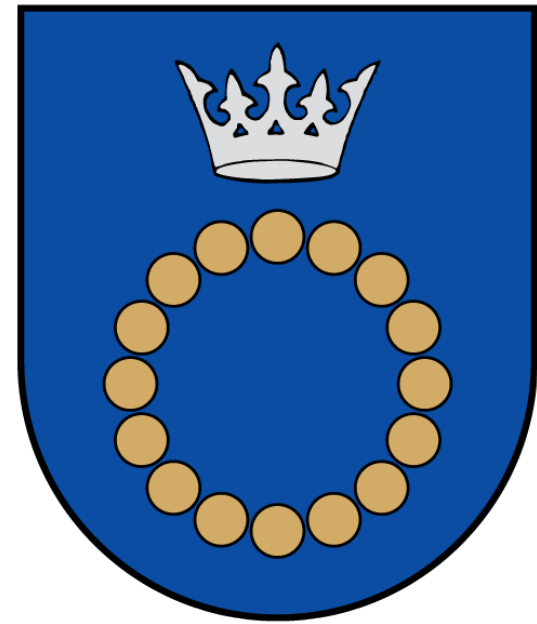
• Cultural places:

-The botanic park;

-Amber museum;

-Historically known hills, churches, wide range of other museums

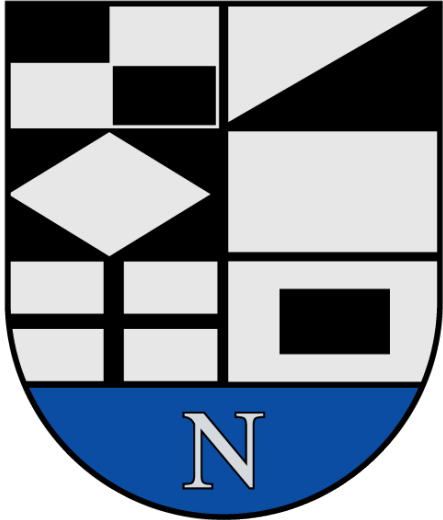




NERINGA

- Neringa is a Lithuanian and European pearl, a recreation oasis for the tired ones. Although Neringa was founded in 1961, the history of the city washed by the Curonian Lagoon and the Baltic Sea dates back to the times when there still lived giants;
- Neringa is an exceptional recreation site with a unique nature and specific culture. This land really is a reviving place for tired people who want to escape from the routine and city's noise;
- In Neringa there are four small cities: Juodkrante, Preila, Pervalka and Nida. You can find here Witches' Hill, Stone sculpture park on the embankment of Juodkrante, Educational path in the Nagliai nature reserve, Nida's and Preila's ethnographic cemeteries, Parnidžio dune with sun clock-calendar, Tyla's and Death's Valleys, Thomas Mann memorial museum, Nature museum of National Park and more.





ŠILUTĖ

- The district of Šilute has population of about 54 thousand people;
- Šilute located about 50 kilometers south of Klaipeda;
- The longest river of Lithuania – Nemunas here flows into Curonian Lagoon and forms a powerful delta;
- The district boasts 55 lakes;
- Šilute District boasts another unique object – Vente Horn with an ornithological station. This is exactly the site where main bird migratory routes pass through;
- Nemunas Delta Regional Park takes up an area of over 29 thousand hectares.





SKUODAS

- Skuodas District lies in the northern part of Klaipeda County on the border with Latvia.
- Population of the district is approximately 25,5 thousand people;
- 17 rivers flow across the territory of the district;
- Amateur fishing and commercial hunting are very popular in Skuodas district. The main hunting catches include elks, wild boars, deer, roes, foxes, martens, hares, ducks and partridges;
- Sightseeing tourism is promoted and traditional extensive farming is fostered in the district.





GARGŽDAI

- There are about 16 thousand of people living in the city;
- Gargždai is located about 18 kilometers from Klaipėda;
- Quickly developing city with a strong developed economy, small bussiness, rich cultural life.





KRETINGA

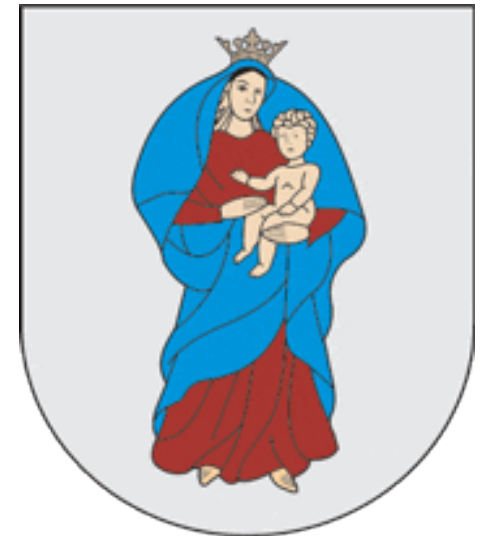
- Kretinga has 21 thousand people population and is situated not far from the Baltic Sea and the center of the region – Klaipeda, many guests visit it, especially in summer. They enjoy the city's planting, architectural ensembles, unique Winter Garden, historical and cultural monuments remembering several centuries of the past;
- Kretinga stands out for being rich in traditions and beautifully celebrated holidays, various festivals, its residents are proud for their traditional art masters, sportsmen, scientists, writers, poets;
- There are over 500 historical and cultural monuments in Kretinga, 20 ancient settlement sites and 5 sanctuary hills;
- There are 17 old estates, settlements or their remains with parks.



1957



2010



KLAIPĖDA'S REGION

- “Amberland” new tourism vision name for Klaipeda’s county
- Bicycle tour – you can use the bicycle road from Latvia’s to Kaliningrad’s boarder and visit most part of Klaipeda's famous places



YOU MUST COME AND SEE IT!

