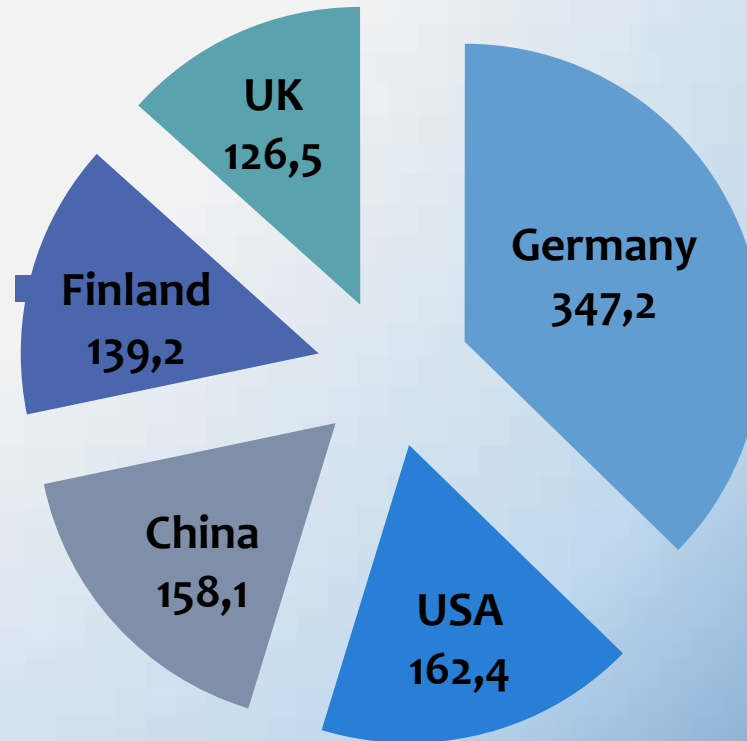


Tourism in Kaliningrad region

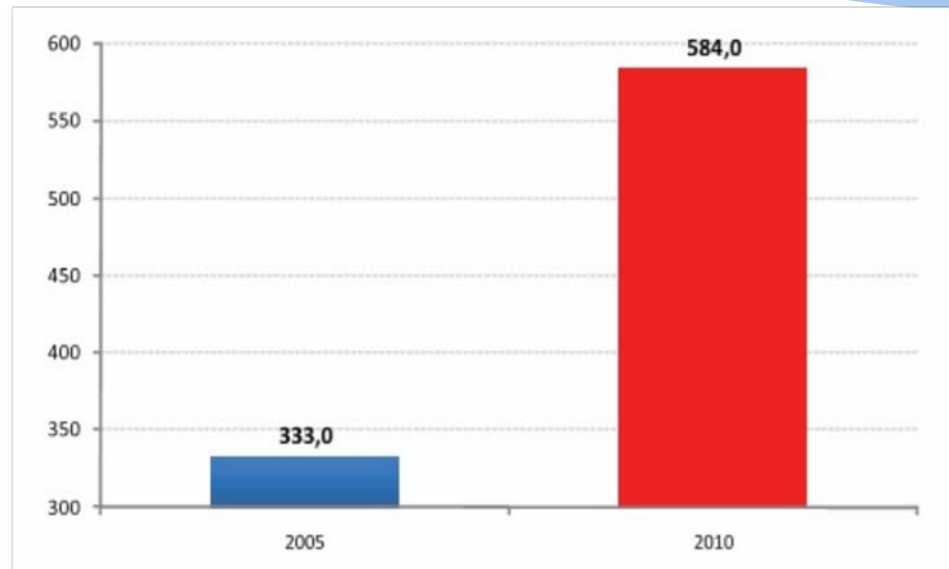
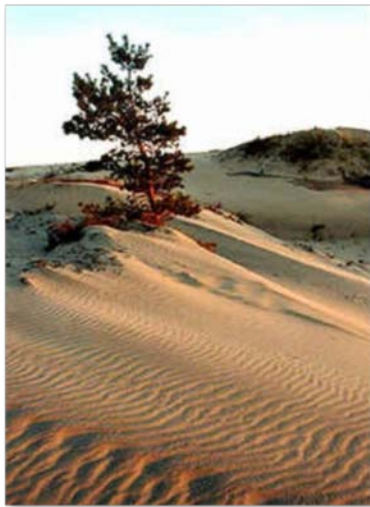


In 2010 Russia was visited by about 2.1 million tourists

The five leading countries that visited Russia in 2010



How many tourists visited Kaliningrad region? (in thousands)

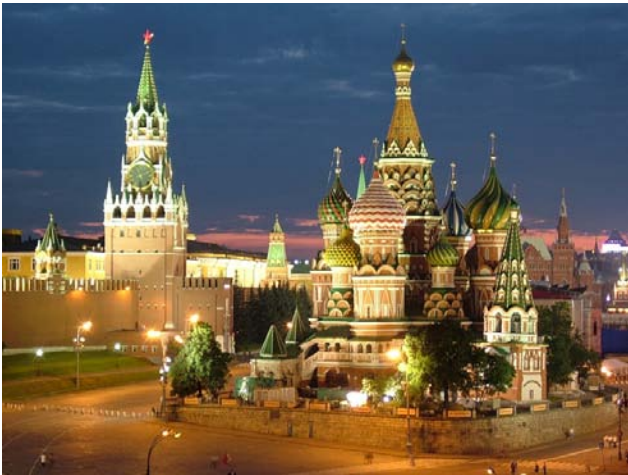


The most interesting things to see in Kaliningrad region

- ❖ Old fortifications and gates of Königsberg around Kaliningrad
- ❖ Castles and their ruins
- ❖ Svetlogorsk and Zelenogradsk resorts on the Baltic sea coast
- ❖ Unique museums (e.g the Amber museum, the Museum of the World Ocean)
- ❖ National Park “The Curonian Spit”
- ❖ Königsberg Cathedral
- ❖ A stud farm “Instenburg”



National brands



Regional Brand



Amber

Festivals and cultural events

In summer Kaliningrad becomes a real **festival land** at the international level



The traditional festivals are:

- ✓ the firework festival “Bridges to the Future”
- ✓ organ music festival “Bach celebration”
- ✓ M.Tariverdiev International organ player’s Competition also takes place only in one Russian city – Kaliningrad
- ✓ Art Festival – “Baltic seasons”

Annually festivals are carried out:

- ✓ rock festival «Baltic Storm»,
- ✓ «Dance Transit» (international festival of the modern dance)
- ✓ «Don Chento Jazz».





Art Festival “**Baltic Seasons**” has a wide popularity among citizens and guests of the city, during the festival many well-known Russian and International theatres, theatrical troops and symphony orchestras perform in Kaliningrad.

Last year the famous French theatre “La Comédie-Française” performed in Kaliningrad within this festival.



Youth tourism in Kaliningrad region

International Youth Summer Camp Baltic Artek

The main organizers of the Baltic Artek are the Government of the Kaliningrad region, Agency on Youth Affairs of the Kaliningrad region and the Ministry of Education of the Kaliningrad region.

Within the camps in 2010 were held five thematic shifts - Youth of the Future, Politicians of the Future, Bridge to the Future, Lifestyles of the Future and Education of the Future which would unite about 2000 people from the Kaliningrad region, Russia, CIS and other foreign countries. In each of the shifts were about 500 people.

Baltic Artek is situated on the Baltic Sea Coast and the distance from Kaliningrad- 40 km.



www.baltartek.ru

Also there are many tourist destinations where youth can find a lot of interesting to do:

- Paintball clubs
- Horse clubs
- Kart racing clubs
- Sea fishing
- Yacht, windsurfing, kite surfing schools
- River rafting



Small Problems regarding youth tourism

- * Hostels
- * Activities (Amusement parks and etc.)
- * Transport (Especially at night time)
- * Expensiveness
- * Absence of well-planned touristic routes and sightseeing tours in the city
- * others...