

# Welcome to Baltic T-Day

## Youth tourism in the South Baltic sea area



Welcome to an interesting seminar dedicated to youth tourism in the South Baltic Sea area. How can we raise awareness, interest and attractiveness of near travel for youth in the South Baltic countries?

- what prejudices do we have, are they true?
- what do you want to experience when you go abroad?
- what can be done better for young people when travelling?

**Where?** The auditorium at the Bornholm Business & Technical College, Bornholm, Denmark.

**When?** Friday 8th of April, 2011. 09.00 – 15.00

What's your opinion?  
Join our pre-discussion on [Facebook](#).

Register [here](#), at the latest 31<sup>st</sup> of March, 2011

Welcome!



Part-financed by the European Union  
(European Regional Development Fund)

# PROGRAM

**Baltic T-Day, Bornholm 8 April, 2011**

- 9.00 Welcome by Mr Rene Bloch, member of Regional Board
- 9.30 What prejudices do we have?
- 10.15 Coffee break
- 10.30 Tourism in our neighbouring countries
- 11.15 Workshop 1: National branding
- 12.20 Lunch
- 13.00 Guest speaker: Wonderfestiwall
- 13.30 Workshop 2: What do we want – wish list.
- 15.00 Seminar ends

Study visit to Bornholm Welcome Centre and Hammershus.



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